

# Understand and Capitalize on Diversity



## iMA Audit

A remarkable template for creating positive relationships and effective work communication.

Providing managers with a framework that can dramatically achieve greater productivity through others in less time and effort.

- Build productive work relationships.
- Understand employee perspectives
- Relate effectively to employees
- Predict probable behaviour
- Make differences work for you
- Significantly reduce staff turnover
- Understand, relate to, engage and work with people better

## iMA Audit Fosters a New Way to Dramatically Transform the Way You Manage Your Company

- Simple, effective, easy to use collaboration solution extending across time zones, borders and cultures.
- Embracing individual collaborative preferences.
- Building a culture of collaboration and innovation

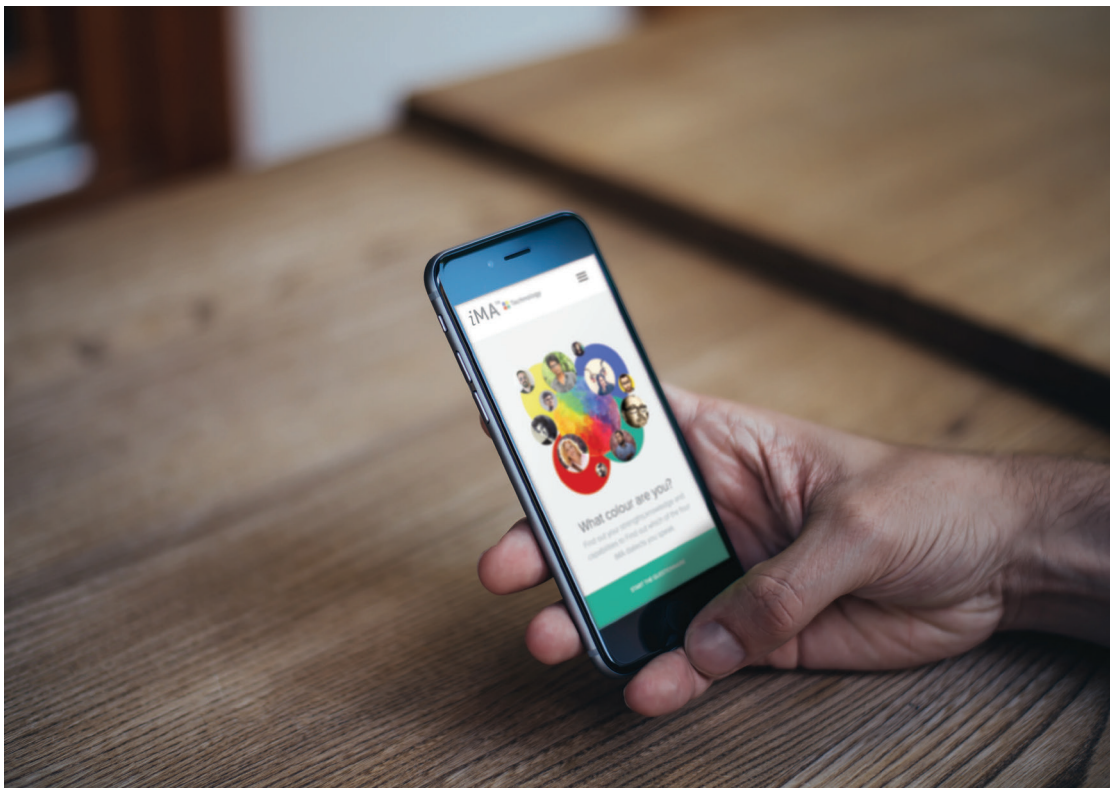
People go to work and stay at work and are motivated to work in an environment where they feel valued.

“Read” your employees behaviour, so you will know the best way to work with them. Gain valuable insight on how to get better results in less time, energy and money.

- A strategic tool for decision-making and discovering strengths.
- Strategies to create the right environment to share more, collaborate and innovate more.
- Create moments of magic.
- Avoid moments of misery.

### **iMA What is it?**

A simple, yet highly effective system to identify and deal with the differences in people. It's simple, yet goes deep, with universal applications and a global reach.



## iMA Proprietary Technology

A practical, proven, behavioural, cloud-based algorithm to put the right people in the right jobs, acquire, retain, spot and utilize the best talent and build peak performance teams.

A critical factor for success, one that is in high demand and short supply is the ability to be competent at building productive work relationships, and relating effectively to people. That's what the iMA Audit is all about!

Gain a competitive advantage today; predict how your employees are apt to do things and how they like to be treated . Ask me about an iMA Audit! [james@iMAstrategies.com](mailto:james@iMAstrategies.com)

All the best

### James Knight

iMA creator and Master Practitioner  
44(0)7789-381536



P.S. iMA High Yellow!  
What colour are you?

If you don't know, find out here <http://iMAhigh.com>